

## **The Retail Store**

In 1983, Tenacious Ltd. opened a retail store VANTAGE in downtown Los Angeles. In 1986, VANTAGE has moved to the current shopping center called Weller Court – very busy shopping center in Little Tokyo (Japan Town), Los Angeles.

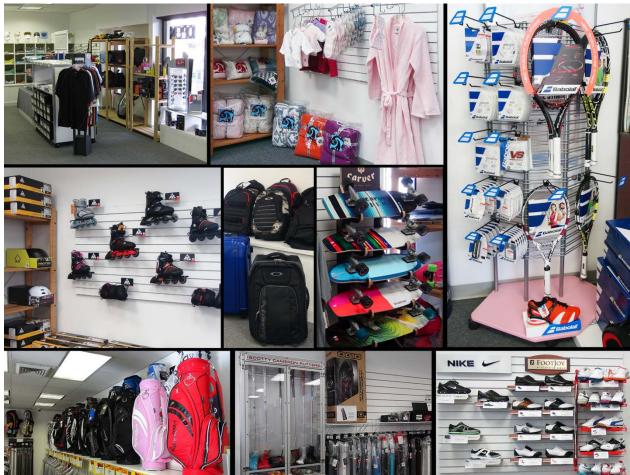




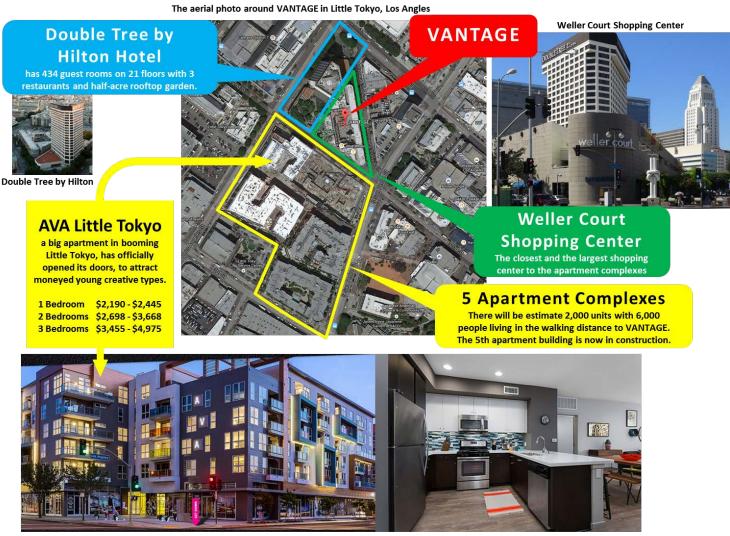
In 2011, VANTAGE has moved to this new and larger retail space within the same shopping center.



VANTAGE has kept on expanding the product lines in fashion, sports, travel items, and home products.



Weller Court Shopping Center is physically connected to Double Tree Hotel by Hilton Hotel. The hotel guests from all parts of the world constantly buy many products from VANTAGE.



AVA Little Tokyo Apartment

Kitchen and dining area in AVA Little Tokyo Apartment

Weller Court Shopping Center is the closest and the largest shopping center to the estimate 6,000 residents in the new apartment complexes. Therefore VANTAGE is expanding in home brands to serve moneyed young creative types just across the street from VANTAGE.

There are many City Workers in the neighborhood buildings and Districts, such as Civic Center, LAPD, LA County Sheriff, LADOT, Fashion District, Jewelry Districts, Toy District and Warehouse District. They come to VANTAGE constantly.



The booming Little Tokyo is surrounded by Asian and Hispanic culture centers. Many Japanese, Hispanic, Chinese and Korean customers are attracted to Little Tokyo.





## **The Company Information**

Tenacious Ltd. was incorporated in 1983 and has been run by the same owner since the establishment to this day. Tenacious Ltd. offers the quality products from famous brands to the US customers through three sales channels:

- 1. VANTAGE: A brick and mortar retail store located in Weller Court Shopping Center, Los Angeles.
- 2. VANTAGE ZONE: Online store.
- 3. TENACIOUS: Corporate gifts.

The joint annual sales of the year 2015 was \$2.9 million.



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